

ORGANISER

Sansa Foundation is formed by a group of young, dynamic and professional event organizers who have an extremely successful track record of organizing International exhibitions and global business summits which have proved highly beneficial for this exhibition and the visitors alike in the spheres of business-generation, new customer contact and export tie-ups with overseas companies.

- Sansa Foundation event ensure the return of investment by mobilizing the buyers of products in the show.
- There is always an in-built publicity for the exhibitors in press and electronic media ensuring a penetrative coverage.
- Sansa Foundation has a huge network in various fields who are always present at the conferences for interaction and disseminations of the topics of your choice.
- Lastly, after the show is over the Sansa Foundation secretariat will be in touch with you to understand your needs for future shows and make it more business-specific.

So, be there and display your strengths and capabilities to a gathering of visitors/buyers who are arriving with a lot of exhibitions

SEGMENTS

Agriculture & Agro Based Industries

Health Care

IT & Communications

Science and Technology &

Research and Development

Power

Energy

Infrastructure

Tourism and Heritage

Handloom and Handicrafts

Transport & Shipping

Visitor's Profile

Publicity & Promotions

“Shining Maharashtra 2022” uses an extensive promotional strategy to attract an exodus of visitors. An excellent media mix is used to reach out to the right target audience.

Outdoor Publicity

Mobile van Over road sign age, Hoarding's and Kiosks, Scooterstepney covers & banners Road Shows.

Electronic Media

Television coverage, Radio Announcements, CableAds.

Print Media

Trade journals & Newspapers Ads

Other Mediums

Catalogues, Direct Mailers, Brochures, Flyers E-Mail, messages, Web Pages & Telemarketing.

Above activities are supported with our specialized PR drive & Press releases.

- Government Officials/Decision Makers
- Members from Various Educational Boards, Institution and Industry
- Representatives of State Councils
- Representatives of Vocational Institutions
- Representatives of Various Professional Institutions and Colleges
- Scientists And Academicians
- Education Consultants
- Representative of School
- Farmers
- Child development
- E- Infrastructure/ Equipment Purchasers
- Consultants and Advisors
- Venture Capitalists
- Career Consultants
- Representatives of Overseas Institutions
- Financials and Investment Promotion Institution
- Students, Parents and Teachers
- Representatives of NGOS and Child Welfare Organisations
- Representatives of Books and Publishing Houses

**Perspective
Broadening
of Growth**



**Shining Maharashtra
2022**



**18th, 19th & 20th January 2022
Phaltan (Maharashtra)**



SANSA FOUNDATION

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PHALTAN

Phaltan is a town in Satara district in the Indian state of Maharashtra surrounded by the region packed with ample natural beauty, historical sights, temples and more. Phaltan has a vast production of cotton, sugarbeet, safflower, sorghum and fodder. In Phaltan circle two crop combination regions are delineated and four major crops are identified these are jowar, bajara, sugarcane and wheat. The city is famous for its cultural heritage like Rajwada Palace, and Ajinkyatara Fort and famous tourist attractions like Dhumalwadi waterfall, Sri Bhavani Museum and many more.



Accomplishing ambitions To reach Peak...

This exhibition is conceptualized to help government's Endeavour to establish an industry friendly environment by playing the role of a facilitator for holistic industrial development. Besides undertaking the responsibility of the overall development, we believe that when the knowledge is shared, it gets integrated.

The exhibition will not only show-case various innovative development in the fields of infrastructure, Tourism, Micro, Small & Medium Industries, Food Processing and Agro Based, Chemical and Fertilizers, Education, Handloom & Handicraft, Transport & Shipping, Healthcare, Science, Information Technology, etc., but will also help the entrepreneurs of Maharashtra to unveil their new products and services at a national level and explore linkages with buyers from emerging and untapped markets.

It will also provide information about the various schemes of State Government for investment in infrastructure development projects of the state and result in setting-up new ventures with enormous employment potential.



About The Event

Shinning Maharashtra 2022, The event will serve as a gateway exhibition for consolidating the market presence in the State of **Maharashtra** and forge linkages to promote business with other states as well. The event will also be given a wide coverage in local and national media, thus providing extensive mileage to the participants. The Event will provide Opportunity for the participants for

- **Promote joint venture, Technology- transfer, Sub-contracting partnership and On the spot business-deals.**
- **Awareness of Government Schemes & Policies**

The Exhibitors get an opportunity for Bigger Markets, Broader Opportunities, Better Business, and Brand Presence.



Glimpses of Past Events



Advantage

- **Stable Industrial Policy**
- **Attractive Incentive and Subsidy Package**
- **Rich resources of Water, Agro, Forests, Herbal and Minerals**
- **Tremendous potential for investment in tourism sector**
- **Good Infrastructure and support System**
- **The people of the state possess inherent skills of weaving and designing of textiles products, which could be the basis for setting up of state-of-the art textile industry in the state.**
- **Attractive incentive for IT companies.**

