#### **Concurrent With**

#### **Visitor Profile**

- Manufactures & Traders
- Doctors & Surgeons
- Specialists & Consultants
- Scientists & Technocrats
- Dispensing Chemists/ Pharmacists
- Biologists & Biochemists
- Technicians & Nursing Officers
- Logists
- Pathologists

- Care services & Self Help Groups
- Organisations for the Disabled
- Importers & Exporters
- MNCs
- NGOS
- Government Officials
- Rehabilitation Organisations
- Nursing Homes
- Medical Students & Faculty

# HEALTH EXPO



## **OUR GLIMPSES**





### SANSA FOUNDATION

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# Thrust Area

- Medical Equipments & Apparatus
- Ayurveda, Yoga, Unani, Siddha and Homeopathy
- Food Safety
- Medical Infrastructure & Hospitals
- Drugs & Pharmaceuticals
- Medical Research & Education
- **→** Government Schemes & Programmes

18<sup>th</sup>, 19<sup>th</sup> & 20<sup>th</sup> January 2022 Phaltan (Maharashtra)

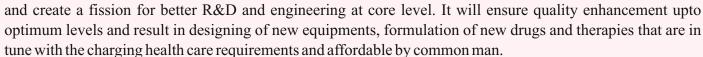
Healthcare has become one of India's largest sector, both in terms of revenue and employment. Healthcare comprises of hospitals, medical devices, clinical trials, outsourcing, telemedicine, medical tourism, health insurance and medical equipment. The Indian healthcare sector is growing at a brisk pace due to its strengthening coverage, services and increasing expenditure by public as well private players.

Maharashtra has been in the forefront of healthcare development in the country. It is third largest and second most populous state in India. The State of Maharashtra has been a well-developed health infrastructure with three-tier **Shining Maharashtra** system to provide comprehensive health services to the people especially in rural areas.

The government is committed to improve the health status and quality of life of its people, by focusing on health issues with the objective of reducing diseases burden, creating and enabling environment, influencing direct and indirect health determinants such as nutrition, water sanitation and other factors like education and employment in the state.

This segment of the exhibition offers a great opportunity to enterprises involved in manufacturing of Drugs, Self Diagnostic Facilities, Preventive disease management Systems & Medicines, Health care etc. The event will have many interactive avenues for initiating a direct dialogue with the local businessmen for setting up franchisee.

It will create a synergetic platform for academic fraternity, researchers, manufactures, service providers and end users i.e. doctors and surgeons to interact with each other, discuss the pragmatics demand of new technology



#### **Alternative Medicine**

- Ayurveda
- Siddha
- Unani
- Homeopathy
- Naturopathy
- Acupuncture
- Homeopathy
- · Reiki

- Yoga
- Herbal Medicines
- Herbal Food Supplements
- Kayakalp
- Spiritual Healing
- Aroma
- Fitness & Gymnasium equipments

- Self diagnostic kits
- Herbal juices and extracts
- · Health tonics and medicated oils

2022

- Slimming and body care
- Personal care
- Energy & Vitality enhancers
- Consultancy services for spa, Jacuzzi etc.

#### MEDICAL EQUIPMENTS & APPARATUS

To provide various innovative healthcare in which early diagnosis and ailment risk assessment play a critical role. This requires advanced diagnostic and preventive healthcare tools, mechanisms, kit and equipment. This segment will show the latest advancements made in the medicare infrastructure as well as various life supporting devices, etc.

#### The display Profile of this segment includes:

- Medical Devices
- Diagnostic Equipments & System
- Clinical & Surgical Equipments
- Life Saving & Support Devices
- Critical Care diagnostic kits
- First Aid kit
- CCU/ICU/OT Equipments
- Oncology Systems
- Medical Consumable
- Laboratory Equipment & Apparatus
- Blood Pressure Monitors, Nebulizers & Glucometers
- Emergency Physician Rescue & Patient Transportation Equipment
- Rehabilitation & Orthopaedics
- Aids for Nursing, handicapped Persons and other

#### Pharmaceuticals:-

- R&D Companies and Institutions
- Generic Drug Manufacturers, Distributors and Suppliers
- Bioinformatics
- Drug Delivery Systems
- Clinical Trial Companies



- Room Furnishings/Equipment
- IT based services
- Telemedicine
- Neonatal care & Equipments
- Radiology and Imaging
- Disaster Management
- Physiotherapy
- Pharma Product Manufacturers
- Biotechnology
- Research labs
- Laboratory Instruments & Equipments
- Good Lab Practices & Certifications

AYUSH is the acronym of the medical systems that are being practiced in India such as Ayurveda, Yoga & Naturopathy, Unani, Siddha and Homeopathy. The basic approach of all these systems on health, disease and treatment are holistic. AYUSH medicines that come under the category of experienced medicine are cost effective, known for safety issues and time tested. AYUSH medicines are widely used as a standalone option or as adjunct with Bio medicine in the long term diseases. Therefore, the relevance of AYUSH has become more now

because of the change in health paradigm. Keeping this fact in view the Government is encouraging a pluralistic approach in health care where every medical system is allowed to grow on the basis of its evident strength.

#### **Display Profile:-**

- AIDS prevention & Control
- Purity & Safety of food
- Improvement of Health Care Facilities
- Protection from dangerous diseases
- Family Welfare Schemes

#### **Medical Infrastructure**

- Hospitals, Speciality Centers, Preventive Healthcare Services
- Identification of Potential Areas
- Promotional Schemes being offered by various state Governments
- Tax benefits available to Investors
- Financial Incentives and funding from financial Institutions and Central and State Government schemes
- Infrastructure for remote healthcare Centres
- Mobile Hospitals and Diagnostic Centres
- Architects, Builders and Consulting Firms having expertise in Hospital design and Construction
- Technical Collaborations and tie-ups with Global Companies
- Schemes of World Health Organisation and other UN bodies