

ORGANISER

Sansa Foundation is formed by a group of young, dynamic and professional event organizers who have an extremely successful track record of organizing exhibitions and global business summits which will be proved highly beneficial for this exhibition and the visitors alike in the spheres of business-generation, and export tie-ups.

- Sansa Foundation ensures the return of investment by mobilizing the buyers of products in the show.
- There is always an in-built publicity for the exhibitors in press and electronic media ensuring a penetrative coverage.
- Sansa Foundation has a huge network in various fields who are always present at the conferences for interaction and disseminations of the topics of your choice.
- Lastly, after the show is over Sansa Foundation secretariat will be in touch with you to understand your needs for future events and make it more business-specific.

So, be there and display your strengths and capabilities to a gathering of visitors/buyers.

SEGMENTS

Agriculture & Agro Based Industries

Health Care

IT & Communications

Science and Technology &

Research and Development

Power

Energy

Infrastructure

Tourism and Heritage

Handloom and Handicrafts

Transport & Shipping

Visitor's Profile

Publicity & Promotions

“Shining Maharashtra” uses an extensive promotional strategy to attract an exodus of visitors. An excellent media mix is used to reach out to the right target audience.

Outdoor Publicity

Mobile van Over road sign age, Hoarding's and Kiosks, Scooterstepney covers & banners Road Shows.

Electronic Media

Television coverage, Radio Announcements, CableAds.

Print Media

Trade journals & Newspapers Ads

Other Mediums

Catalogues, Direct Mailers, Brochures, Flyers E-Mail, messages, Web Pages & Telemarketing.

Above activities are supported with our specialized PR drive & Press releases.

- Government Officials/Decision Makers
- Members from Various Educational Boards, Institution and Industry
- Representatives of State Councils
- Representatives of Vocational Institutions
- Representatives of Various Professional Institutions and Colleges
- Scientists And Academicians
- Education Consultants
- Representative of School
- Farmers
- Child development
- E- Infrastructure/ Equipment Purchasers
- Consultants and Advisors
- Venture Capitalists
- Career Consultants
- Representatives of Overseas Institutions
- Financials and Investment Promotion Institution
- Students, Parents and Teachers
- Representatives of NGOS and Child Welfare Organisations
- Representatives of Books and Publishing Houses



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आज़ादी का
अमृत महोत्सव



Shining Maharashtra

The Mega Exhibition



Date- 22nd, 23rd & 24th December 2022
Venue- Akhuj (Maharashtra)

Accomplishing ambitions To reach Peak...

This exhibition is conceptualized to help government's endeavour to establish an industry friendly environment by playing the role of a facilitator for holistic industrial development. Besides undertaking the responsibility of the overall development, we believe that when the knowledge is shared, it gets integrated.

The exhibition will not only show-case various innovative developments in the fields of infrastructure, Mining, Tourism, Micro, Small & Medium Industries, Food Processing, Agro Based, Chemical and Fertilizers, Education, Handloom & Handicraft, Transport & Shipping, Healthcare, Science, Information Technology, etc., but will also help the entrepreneurs of Maharashtra unveil their new products and services at a national level and explore linkages with buyers from emerging and untapped markets.

It will also provide information about the various schemes of Central Government for investment in infrastructure development projects of the state and result in setting-up new ventures with enormous employment potential.

Maharashtra

The spirit of Maharashtra is forward-thinking, tolerant and vibrant. Maharashtra is the third-largest state in India in terms of area and the second-largest in terms of population. Maharashtra is a leading State in agriculture. Principal crops grown in the State are rice, jowar, bajra, wheat, tur, mung, urad, gram and other pulses. The State is a major producer of oilseeds. Groundnut, sunflower, soyabean are the major oil seed crops. The important cash crops are cotton, sugarcane, turmeric and vegetables. It is today emerging as an important horticultural State in the country. Maharashtra also has a well-developed social, physical and industrial infrastructure. The key industries in Maharashtra are pharmaceuticals, biotechnology, information technology (IT) and IT-enabled services, electronics, engineering, auto and auto components, oil and gas, food and agro processing, gems and jewellery, banking, services and insurance (BFSI), and textiles. The State offers a variety of tourist destinations from beaches, forts, caves, hill stations and wildlife sanctuaries to temples and shrines, adventure sports, as well as lakes and waterfalls. It boasts five UNESCO World Heritage Sites: the Ajanta Caves, Ellora Caves, Elephanta Caves, Chhatrapati Shivaji Terminus (CST) (previously Victoria Terminus) in Mumbai and the Western Ghats.



Akluj

Akluj is situated on the banks of Nira river, the name Akluj is inherited from goddess Akalai Devi. It is famous for its rich culture and historical heritage. Akluj is leading in many fields such as agriculture, co-operation and industry. There are famous tourist attractions such as Akalai Devi, Anandi Ganesh and Parvati Devi that catches the attention of tourists. There are number of co-operative institutes, educational institutions, historical destinations and amusement spots in Akluj. The Ground Fort and the Shirushti adds to the historical significance of the place and the institutions such as sugar factory, Shivamrut milk dairy and a spinning mill provide an opportunity to the educational tourists.



Glimpses of Past Events



About The Event

Advantage

- **Stable Industrial Policy**
- **Attractive Incentive and Subsidy Package**
- **Rich resources of Water, Agro, Forests, Herbal and Minerals**
- **Tremendous potential for investment in tourism sector**
- **Good Infrastructure and support System**
- **The people of the state possess inherent skills of weaving and designing of textiles products, which could be the basis for setting up of state-of-the art textile industry in the state.**
- **Attractive incentive for IT companies.**

