



# AGRI HORTI EXPO 2022

A Mega Exhibition  
On The High Way  
of Development

Concurrently With



**Shining Maharashtra**

The Mega Exhibition

**Date- 22<sup>nd</sup>, 23<sup>rd</sup> & 24<sup>th</sup> December 2022**  
**Venue- Akluj (Maharashtra)**

## VISITORS PROFILE

- ✘ Farmers
- ✘ Bankers
- ✘ Educationist & Students
- ✘ Farm Contractors
- ✘ Government Authorities
- ✘ Importers & Exporters
- ✘ Trade Industry & Trade Media
- ✘ Investors & Entrepreneurs
- ✘ Professional Consultants
- ✘ R & D
- ✘ Scientists
- ✘ Technologists
- ✘ Transport & Logistic Experts
- ✘ Wholesalers & Retailers
- ✘ Consultants Related to Agriculture Industry
- ✘ Contractors
- ✘ Garden Contractors
- ✘ Industry Representatives
- ✘ Government Organizations & Authorities
- ✘ General Public
- ✘ Food Processors and Packers
- ✘ Consultants
- ✘ CEOs / Industry Executives
- ✘ Entrepreneurs
- ✘ Central / State Govt. Officials
- ✘ Research Heads
- ✘ Technology Providers / Buyers

## FOCUS AREA

## ORGANIC FARMING



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# Maharashtra The State

Agriculture is the mainstay of the state of Maharashtra. It is the main occupation of the people. Almost 82% of the rural population depends on agriculture for livelihood. The state experiences tropical conditions and rainfall is particularly concentrated to the Konkan and the hilly Sahyadri region. Maharashtra is the first state to adopt 'Dry Land Farming Technology' with the mission to help its farmers. Farmers are being trained on the new techniques for farming, pond irrigation, micro irrigation, inter-cropping, double cropping, etc., in addition to providing them with improved short duration yield seeds, fertilizers, pesticides etc. The state is also a pioneer in co-operative water user associations; it stands first in the country with more than 60% of the area under drip irrigation. Efficient management of rain water and soil conservation is done to boost agricultural production from dry lands.



## Organic Farming



Sustainable development has caught the imagination and action all over the world for more than a decade. Sustainable agriculture is necessary to attain the goal of sustainable development. Sustainable agriculture "is the successful management of resources for agriculture to satisfy changing human needs while maintaining or enhancing the quality of environment and conserving natural resources". Organic farming is one of the several approaches found to meet the objectives of sustainable agriculture. Organic farming in India is an agricultural method that aims to grow crops to keep the soil alive, uses pest control derived from organic manure and animal or plant waste. This farming started to respond to the environmental suffering caused by chemical pesticides and synthetic fertilizers. Organic farming is profitable for everyone as it uses no expensive fertilizers, pesticides, HYV seeds for the plantation of crops. With the use of cheaper and local inputs, a farmer can earn a good return on investment. This is one of the most important benefits of organic farming in India. There is a huge demand for organic products in India and worldwide and one can earn more income through export. In India, approx 2.78 million hectare area is covered by organic agriculture. Some major organic products grown in India are oilseeds, tea, coffee, dried fruits, millets, cereals, spices, etc.



## Agriculture, Horticulture & Floriculture

Bringing Prosperity to the Farmers of Rajasthan

## "Focus Pavilion"

AGRI-HORTI  
EXPO

Maharashtra is one of the leading states in India economically and agriculturally, both food crops and cash crops are grown in the state. The important cash crops are cotton, sugarcane, turmeric and vegetables. The main food crops includes mangoes, grapes, bananas, oranges, wheat, rice, jowar, bajra, and pulses. State is pioneer in onion production in the country. It is today emerging as an important horticultural State in the country. Different types of soil, diverse agro climatic conditions, adequate technical manpower, well developed communication facilities, increasing trend in drip irrigation, green house, use of cool chain facilities and vibrant farmer organisation offer wide opportunities to grow different horticultural crops in the State. Best quality grapes produced in the State are now exported to aother countries. Mango, particularly 'Alphanso', grown in Konkan, has already established name in the international market. The State has an area of 13.66 lakh hectares under various fruit crops like mango, banana, orange, grape, cashew nut, etc. Maharashtra is a major producer of floriculture products. The major traditional flowers grown in Maharashtra are rose, chrysanthemum, marigold, jasmine and tuberose. Whereas, gladioluses, aster, zinnia, Stacie, lilies, gerberas and carnations are grown among the non-traditional flowers. Maharashtra has emerged as a leading State for production, export and consumption of flowers in the country

## DISPLAY PROFILE FOR AGRICULTURE, HORTICULTURE & AGRO BASED INDUSTRIES

### Agri Inputs

- ⊙ Agro Chemicals
- ⊙ Bio-Pesticides
- ⊙ Fertilizers Manufacturers
- ⊙ Seeds & Seeds Technologies
- ⊙ Insecticides
- ⊙ Nutrients
- ⊙ Pesticides
- ⊙ Hybrid Grains & Crops

### Agri Services

- ⊙ Banks, Financial & Insurance Services
- ⊙ Consultancy

### Logistics & Distribution

- ⊙ Research & Marketing Organizations
- ⊙ IT Services
- ⊙ Packaging
- ⊙ Trade Organizers

### Government Departments

- ⊙ State Horticulture Missions
- ⊙ National Mission on Bamboo Applications
- ⊙ National Horticulture Board
- ⊙ Agriculture Departments of Central & State Govts.
- ⊙ Commodity Boards

### Agriculture Marketing Boards

- ⊙ Export Development Agencies
- ⊙ Export Inspection Councils
- ⊙ Agriculture Institutes and Universities
- ⊙ Research and Development Institutes
- ⊙ Ministries and Autonomous bodies
- ⊙ Agriculture finance Institutes and Organizations
- ⊙ Health and Welfare Schemes organization for farmers
- ⊙ States Agriculture boards