



DISPLAY PROFILE :-

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| ❖ JUTE PRODUCTS | ❖ FURNISHING FABRICS | ❖ SAREES AND DRESS MATERIALS |
| ❖ KHADI PRODUCTS | ❖ LAMPS AND LUMINARIES | ❖ PAINTINGS AND MINATURES |
| ❖ WOOLEN PRODUCTS | ❖ METAL AND WOODEN ARTIFACTS | ❖ ARTIFICIAL JEWELLERY |
| ❖ SILK PRODUCTS | ❖ BEDCOVERS & BEDLININGS | ❖ CERAMIC GIFTS |
| ❖ BAMBOO PRODUCTS | ❖ CURTAINS AND DRAPES | ❖ CRYSTALWARE |
| ❖ COIR PRODUCTS | ❖ MARBLE AND STONEWARE | ❖ DESKTOP ACCESSORIES |
| ❖ CARPET AND RUGS | | |
| ❖ GIFT ITEMS | | |



VISITOR'S PROFILE :-

- Travel Trade Members
- Corporate and Business Travel Decision Makers
- Leisure and Holiday Travellers
- National Representatives from Hospitality Industry
- General Public
- Schools & Colleges

HIGHLIGHTS :-

- Meeting point of National and global players
- Catalogues which include the contact details of the participating companies
- Ample facilities and opportunities for interaction and discussion among participants & visitors
- An excellent communication network
- A wide publicity in print media



SANSA FOUNDATION

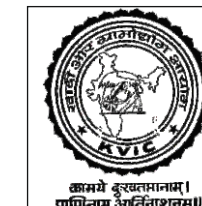
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Concurrent With

Maharashtra TOURISM HANDLOOM & HANDICRAFTS EXPO

Date:- 22nd, 23rd & 24th December 2022
Venue- Akhuj (Maharashtra)



INDIA - LAND OF DIVERSE DESTINATIONS

INDIA- the land of fascinating tourist destinations is known as Unity in Diversity. One can enjoy unique cultural, natural, regional, religious and geographical diversities. It is India's diversities which have made it one of the most sought after travel destination in the world. The country is one of the most popular travel destinations in the world and attracts everyone from backpackers, to cultural and spiritual seekers and just those in search of a good time. While in India you have lots of options for tourism which will help making your holiday in India memorable. Maharashtra - Rich for its natural beauty and historical significance; Rajasthan – known for rich culture and heritage monuments; Kerala – known for breathtaking beaches & backwaters ; Daman & Diu – the land of Sun, Sand, Surf & Sea; Kashmir – the Paradise on the earth ; Agra – the Home of Taj Mahal ; etc are some major tourist destinations in the country. These destinations are worth deserving and attract tourists & vacationers from all over the world.



The entire tourism industry segment is undergoing a total transformation and the thrusts of the industry are encompassing towards to promote inbound tourism with novel themes which are both tourist – friendly and industry friendly. Tourism has started playing a significant role as a major attraction for the Domestic Tour-operators along with the international Tour operators who are preparing interesting packages for the people.

The attractive packages are devised in a manner with a special theme on synergizing tourism with nature in its full glory. The rivers, trees, heritage, adventure rural, eco-greenery, and unpolluted ambience in various places of India are considered important tourism products with enormous appeal among the citizens, and will help in developing the tourism economy.

Maharashtra

The beautiful state of Maharashtra is located in western peninsular region of India. It is the third largest state and the second most populous state of the country. Maharashtra - is brimming with an array of colorful shrines, a remarkable collection of caves, golden beaches lined with swaying palm trees, historic hotspots with strong past connection; and oodles of emerald hill stations under the canopy of lush western ghats. The state is primarily known for its ancient Ellora and Ajanta caves, and pilgrim destinations. In nutshell, Maharashtra is untouched, intriguing, captivating, and picture as perfect

Akluj

Akluj is a town situated on the bank of River Nira in Solapur district, Maharashtra. The town and surrounding area is agriculturally rich. The town is named Akluj in the name of goddess Akalai Devi. Akluj has a rich cultural and historical heritage. The Shivrushti fort of Akluj bears witness to history. Akluj is a home for lavani artists and famous for its Lezim folk dance all over the Maharashtra.

Exhibitor's Profile

- Tourism Corporation
- State Tourism Boards
- National & International Destinations
- State Handloom – Handicrafts
- State Industries
- Agriculture, Horticulture & Agro Based industries
- Bamboo Products
- Resorts
- Hospitality
- Adventure Tourism
- Railways
- Technology & Communications
- Information/ Reservation Systems
- Insurance
- Incentive Travel Destination
- Educational Institutes
- Publications, Maps, Guides
- Health & Ayurvedic Resorts

Special Pavillion

The mega show will focus the display the array of products and the ethnic supremacy of India especially in Handicrafts and Handlooms, Khadi, Jute, Coir, Small and Medium Industries, Textiles of Rural Artisans and Craft persons. Bamboo is a versatile, strong, renewable as well as environment friendly material that can be easily grown for various purposes. It can be used in 1,500 different ways including as food, a substitute for wood, building and construction material, for handicrafts and paper. Bamboo is an important commodity for the empowerment of rural and tribal communities through self-employment. Bamboos can play a key role in several of the Sustainable Development Goals. From poor man's timber to green gold, the science is there to support bamboo's importance for sustainable development. What is needed is promotion and awareness for this wonder plant.

The event will also give a wide coverage in electronic and press media, thus providing extensive mileage to the participants.

Thrust Areas

- ⊙ Inbound Tourism
- ⊙ Outbound Tourism
- ⊙ Handlooms Handicrafts & Gifts
- ⊙ Government Schemes and Programmes

