

Concurrent With



Health &

Wellness Expo

Date:- 3rd, 4th & 5th July 2025

Venue :- Ahmedabad West, Gujarat





India's Evolving Healthcare Landscape

India's healthcare industry has seen tremendous growth and transformation in recent years, becoming one of the largest sectors in the country in terms of both employment and revenue. With increasing investments from public and private sectors, improved infrastructure, and broader service coverage, India is rapidly advancing toward delivering high-quality, accessible healthcare to all.

The Health & Wellness Expo 2025 presents an exciting opportunity for businesses and professionals in pharmaceuticals, diagnostics, preventive care, wellness products, and medical technology. This event serves as a collaborative platform to explore cutting-edge innovations in healthcare—from advanced diagnostics and digital health solutions to traditional therapies and holistic wellness approaches.

Attendees will experience the convergence of modern medicine and age-old healing systems, all under one roof. The expo will showcase the latest medical breakthroughs, health-tech advancements, and integrated care models, while also highlighting the importance of lifestyle, nutrition, and natural therapies in preventive health and wellness.

AYUSH – Embracing Traditional Wisdom in Modern Healthcare

India holds a rich legacy of traditional healing, with over **6,200 medicinal plants** native to the country. As interest in natural and preventive healthcare continues to rise globally, India has emerged as the **world's second-largest exporter** of Ayurvedic and alternative medicine.

The AYUSH systems—**Ayurveda, Yoga, Naturopathy, Unani, Siddha, and Homoeopathy**—are deeply rooted in Indian culture and have been trusted for generations. These systems are known for their holistic focus on mind-body balance, preventive care, and natural healing. Today, AYUSH is playing a pivotal role in India's healthcare strategy by blending traditional wisdom with modern science.

In recent years, government initiatives like the **National AYUSH Mission** and the promotion of AYUSH wellness centres across India have strengthened its reach, especially in rural and underserved areas. These therapies are not only more affordable and accessible but also offer complementary solutions to mainstream medical treatments. At the Health & Wellness Expo 2025, AYUSH will be a key focus area—celebrating India's ancient healing traditions and exploring how they integrate with today's healthcare practices. From herbal products to yoga therapies and naturopathic consultations, attendees will have the chance to experience the best of both worlds.

AIMS & OBJECTIVES OF HEALTH AND WELLNESS EXPO

- ✍ To promote awareness and education about health-related topics such as disease prevention & Health lifestyle.
- ✍ To provide opportunities for people to learn about health services and products.
- ✍ To encourage healthy behaviour.
- ✍ To facilitate networking and collaboration among healthcare professionals.

- ✍ To promote action on health-related issues.
- ✍ To promote medical & related services.
- ✍ To promote Health-related industries start-ups & Entrepreneurs.
- ✍ To make general public aware about government schemes related to healthcare.
- ✍ To promote Doctor & Healthcare Providers.

Sectors

Ayurveda

Rooted in thousands of years of Indian tradition, Ayurveda focuses on balance between body, mind, and spirit. Using natural remedies, dietary practices, and lifestyle guidance, it promotes holistic healing and preventive care.

Unani

Based on ancient Greek principles and enriched by Arab and Indian wisdom, Unani medicine offers a comprehensive approach to health. It emphasizes balancing bodily humors and uses herbal formulations, diet, and detox therapies.

Siddha

One of the oldest systems of medicine, Siddha originated in South India and relies on herbal, mineral, and animal-based remedies. It is known for treating chronic illnesses and enhancing immunity through time-tested natural methods.

Homeopathy

Built on the principle of “like cures like,” homeopathy uses highly diluted natural substances to stimulate the body's healing response. It is gentle, safe, and widely used for both acute and chronic conditions.

Medicinal Plant Board

The National Medicinal Plants Board (NMPB) promotes the cultivation, conservation, and sustainable use of India's vast diversity of medicinal plants. It supports farmers, researchers, and industries in strengthening India's herbal heritage.



Sansa Foundation, established in 2009, is a leading organization specializing in international exhibitions and global business summits. With a team of dynamic, professional event organizers, we have built a proven track record of delivering high-impact events that drive business growth, foster new customer relationships, and facilitate international partnerships.

We ensure a strong return on investment for our exhibitors by attracting a targeted audience of qualified buyers, supported by extensive publicity across print, electronic media, and outdoor advertising. Our vast network of industry professionals, government representatives, and experts provides invaluable networking and business opportunities. As a registered entity under **NITI Aayog and MSME Darpan**, we are committed to promoting government schemes and fostering innovation. Post-event, we stay connected with exhibitors to gather feedback and ensure future events are even more tailored to business needs.

Join us at our upcoming event to showcase your products, expand your brand, and connect with an audience of buyers and partners at the grassroot level. Let Sansa Foundation open the door to new opportunities and sustainable growth for your business.

Visitor's Profile

❖ **Publicity & Promotions**

This event uses an extensive promotional strategy to attract an exodus of visitors. An excellent media mix is used to reach out to the right target audience.

❖ **Outdoor Publicity**

Mobile van, over road sign, Hoardings and Kiosks
Scooter stepney covers, banners & Road Shows.

❖ **Electronic Media**

Television coverage, Radio Announcements,
Cable Adv.

❖ **Print Media**

Trade journals & Newspapers Ads

❖ **Other Mediums**

Catalogues, Direct Mailers, Brochures and Flyers
E-Mail, messages, Web Pages, Telemarketing.

Above activities are supported with our specialized PR drive & Press releases.

- Healthcare Professionals
- Medical Educators and trainers
- Medical Students and Trainees
- Specialists & Consultants
- Scientists & Technocrats
- Dispensing Chemists/ Pharmacists
- Researchers & Academics
- Government officials
- Investors and Entrepreneurs
- Non-Governmental Organizations (NGOs)
- Media professionals
- Technicians & Nursing Officers
- Care services & Self Help Groups
- Organisations for the Disabled
- Rehabilitation Organisations



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