

VISION Rajasthan 2026

Date :- 19th, 20th & 21st January 2026

Venue:- Sirohi, Rajasthan





About the Event

“**Vision Rajasthan 2026**” is a premier, large-scale exhibition aimed at strengthening Rajasthan's industrial and socio-economic landscape. Organized in Sirohi, one of the state's aspirational districts, the event provides an unparalleled platform for entrepreneurs, innovators, industries, and organizations to engage with investors, buyers, and stakeholders from across India. The exhibition will spotlight progress and innovations across a wide array of sectors, including research and development, infrastructure, education, healthcare, geology, mining, commerce, trade, finance, science, technology, and more. It also serves as a launchpad for Rajasthan's entrepreneurs and artisans to showcase their products and services, explore market opportunities, and forge strategic partnerships at a national level.

Vision Rajasthan 2026 goes beyond business, encompassing social, cultural, and educational dimensions. Visitors will gain firsthand knowledge of central and state government programs, policies, and initiatives. The event will further facilitate collaborations, technology sharing, joint ventures, and subcontracting partnerships between industries, government bodies, and other stakeholders.

Rajasthan

Rajasthan, the iconic “Land of Kings,” is a state of rich history, vibrant culture, and immense economic potential. Known for its majestic forts, colorful festivals, and heritage sites, the state thrives on agriculture, mining, industry, and tourism. With Hindi as its principal language, Rajasthan also embraces diverse dialects such as Marwari, Dhundhari, Mewari, Harauti, and Mewati.

The state ranks sixth in India for ease of doing business, reflecting its investor-friendly policies and development initiatives. Its economy includes thriving sectors like textiles, woolens, vegetable oils, dyes, copper and zinc smelting, and railway rolling stock production. Rajasthan is also a mineral powerhouse, accounting for nearly 90% of India's total mineral reserves.

Sirohi

Sirohi, located in southwestern Rajasthan along the Gujarat border, is a district known for its scenic beauty and cultural significance. Home to Mount Abu, Rajasthan's only hill station, the district is famous for its lakes, rivers, waterfalls, and lush forests, earning it the title “an oasis in the desert.” Mount Abu is also a spiritual and historical hub, hosting the renowned Dilwara Temples and serving as a retreat for sages and Rajput rulers. Beyond tourism, Sirohi is witnessing growth in agriculture, horticulture, and agro-based industries, contributing to the state's broader economic vision.

Key Focus Areas

- Information & Broadcasting
- Commerce & Industry
- External Affairs & Diplomacy
- Railways & Logistics
- Petroleum & Natural Gas
- Rural Development & Panchayati Raj
- Labour & Employment
- Social Welfare & Women & Child Development
- Law & Justice
- Culture & Arts
- Housing & Urban Development
- Defence & Internal Security

- Agriculture & Food Processing
- Banking & Finance
- Science & Technology
- Tourism & Hospitality
- Geology & Mining
- Environment & Water Management

- Health & Wellness
- IT & Communications
- Transport & Infrastructure
- Consumer Awareness & Services
- Education & Skill Development
- Energy & Power

A special spotlight will be given to artisans and craftspeople, enabling them to promote, sell, and expand their products directly to visitors.

Glimpses of Past Events



Benefits of Participation

Direct Engagement: Exhibitors can connect directly with local communities, farmers, students, and young entrepreneurs, sharing insights and answering queries.

Community Interaction: Departments and organizations can foster trust and awareness among the public.

Partnership Opportunities: Networking with government agencies, industries, traders, and exporters creates avenues for collaborations and synergies.

Showcasing Innovation: A platform to demonstrate technological solutions, services, successful projects, and initiatives, attracting attention and building confidence.

Media Visibility: Extensive media coverage during the event ensures broader outreach, highlighting initiatives and achievements to a national audience.

Visitor's Profile

❖ **Publicity & Promotions**

"**Vision Rajasthan 2026**" uses an extensive promotional strategy to attract an exodus of visitors. An excellent media mix is used to reach out to the right target audience.

❖ **Outdoor Publicity**

Mobile van, over road sign, Hoardings and Kiosks
Scooter stepney covers, banners & Road Shows.

❖ **Electronic Media**

Television coverage, Radio Announcements, Cable Adv.

❖ **Print Media**

Trade journals & Newspapers Ads

❖ **Other Mediums**

Catalogues, Direct Mailers, Brochures and Flyers
E-Mail, messages, Web Pages, Telemarketing.

Above activities are supported with our specialized PR drive & Press releases.

- ❖ Government officials & decision makers
- ❖ Members from various education boards, institution and industries
- ❖ Representative of state councils
- ❖ Representative of various Institution
- ❖ Representative of various professional Institutions and Colleges
- ❖ Scientists and Academicians
- ❖ Education Consultants
- ❖ Representative of School
- ❖ Psychologists and psychoanalysis
- ❖ E-infrastructure/Equipment purchasers
- ❖ Consultants and Advisors
- ❖ Venture capitalists
- ❖ career consultants
- ❖ Representative of Overseas Institutions
- ❖ Financial and Investment Promotion Institution
- ❖ Students, Parents and Teachers
- ❖ Farmers and Agriculture Institutes
- ❖ Representative of books & publishing houses

ORGANISER

Sansa Foundation, established in 2009, is a leading organization specializing in international exhibitions and global business summits. With a team of dynamic, professional event organizers, we have built a proven track record of delivering high-impact events that drive business growth, foster new customer relationships, and facilitate international partnerships.

We ensure a strong return on investment for our exhibitors by attracting a targeted audience of qualified buyers, supported by extensive publicity across print, electronic media, and outdoor advertising. Our vast network of industry professionals, government representatives, and experts provides invaluable networking and business opportunities. As a registered entity under **NITI Aayog and MSME Darpan**, we are committed to promoting government schemes and fostering innovation. Post-event, we stay connected with exhibitors to gather feedback and ensure future events are even more tailored to business needs.

Join us at our upcoming event to showcase your products, expand your brand, and connect with an audience of buyers and partners at the grassroot level. Let Sansa Foundation open the door to new opportunities and sustainable growth for your business.



SANSA FOUNDATION

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